



**KARA SCHLINDWEIN**  
*Graphic Design*

## EXPERIENCE

### ART DIRECTOR

*Greater Philadelphia Chamber of Commerce, Philadelphia, PA • October 2006–Present*  
Oversee design and production of all print and web collateral for organization  
Develop branding for new programs, events and initiatives  
Manage department budget, branding guides, project schedules, vendor relationships  
Manage team of print and web designers

### GRAPHIC DESIGNER

*Greater Philadelphia Chamber of Commerce, Philadelphia, PA • February 2004–October 2006*  
Responsible for design of print collateral for the Chamber and its six affiliate organizations  
Created materials including invitations, newsletters, brochures, advertisements and signage  
Coordinated printing and bid process for projects

### DESIGNER

*ANCA Studios, Lawrenceville, NJ • June 2002–February 2004*  
Designed logos, brochures, annual reports and direct marketing pieces  
Interacted directly with clients in meetings and presentations  
Worked with print vendors to ensure quality production of print materials

### GRAPHIC DESIGN INTERN

*NJ Department of Personnel, Trenton, NJ • April 2001–June 2002*  
Designed brochures, mailers and advertisements for department programs

### FREELANCE DESIGNER

*TCNJ College Art Gallery, Ewing, NJ • March 2001–May 2003*  
Designed promotional materials for gallery exhibitions and special events  
Completed projects from concept to delivery

## EDUCATION

### THE COLLEGE OF NEW JERSEY

*Ewing, New Jersey • May 2003*  
Bachelor of Fine Arts, Graphic Design

### UNIVERSITY OF THE ARTS

*Philadelphia, PA • 2005–2006*  
Continuing Education courses in Screen Printing & Letterpress

## SKILLS

Proficiency in Adobe Creative Suite & QuarkXPress  
Understanding of design for the web and ability to edit HTML and CSS  
In-depth knowledge of print production techniques  
Strong organizational and project management skills  
Letterpress, printmaking and bookbinding experience

## AWARDS & INTERESTS

Philadelphia PRSA Pepperpot Award – Single Piece, Brochure, 2008  
Philadelphia AIGA Member, 2005–Present  
Founding Member, Artclash Collective ([www.artclash.com](http://www.artclash.com))  
Art Directors Club of New Jersey Student Portfolio Award, 2003  
New Jersey State Bloustein Scholarship, 1999–2003

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